

(Paper-Abstract)

## **Toys for Tomorrow: An Approach**

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Today, there are more toy stores, researchers, designers and more number of toys produced and sold. But what about the value of ‘play and education’ in the toys designed and produced for mass consumption?

How do we share diverse viewpoints from various cultures and develop a collective vision-action agenda for development for children?

An international forum on ‘Toys for Tomorrow’ was established in Dec.2003 at National Institute of Design, India for the active participation by industries, researchers and practitioners to work together for these issues. Toys as tools of education form an integral part of this vision.

Classical ingenious toys are good examples of the natural link between play and education. I would like to discuss my research study and experience of using indigenous toys as educational tools/media and present a few case studies of indigenous toys designed on the principles of science, technology and cultural context.

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